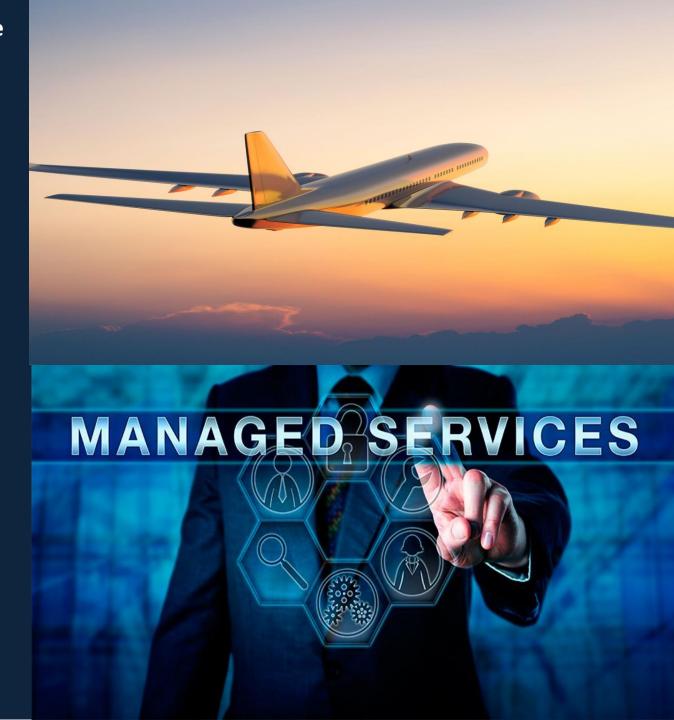# END-TO-END DWBI MANAGED SERVICES

A Large Spanish Airline

THE CLIENT PROBLEM STATEMENT

The airlines was having challenges with several facets of data warehousing and analytics.

- No single version of truth of data.
- Poor data quality
- No dashboard and performance monitoring system
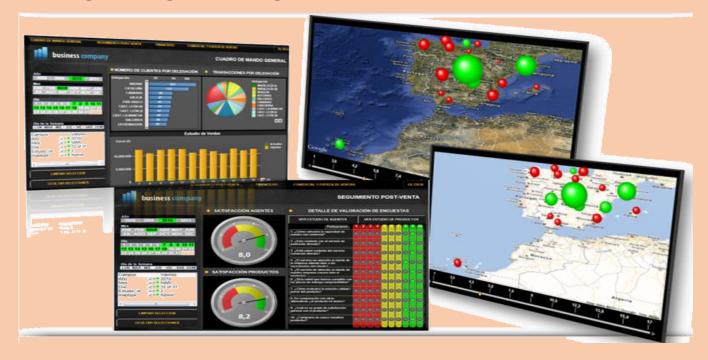
SOLUTION

- Build data warehouse system from scratch
- Data governance, Data Management CoE
- Solution to data quality issues
- Better performance monitoring system
- SLA based Managed services

DASHBOARDS

BUSINESS OUTCOME

- Revenue Analytics: Route profits, Refund, Tax, reservation, flown
- Customer Data Warehouse: customer scoring
- Commercial: Loadstat, Inventory
- Crew: Utilization, flight operations
- Marketing: Campaign ROI, Customer behavior
- Others: Lost baggage, group bookings, No-shows